



Co-funded by
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Project “**Building a positive attitude towards sustainable fresh food and takeaway packaging**”

Final Event

29th November 2022 | online

<p>10.00 – 10.05 (UTC+1) Rome time</p> <p>11.00 – 11.05 (UTC+2) Helsinki Time</p>	<p><i>Welcome and Introduction</i></p>	<p><i>Diletta Paoletti - Project Manager</i></p>
<p>10.05 – 10.25 (UTC+1) Rome time</p> <p>11.05 – 11.25 (UTC+2) Helsinki Time</p>	<p><i>1. The SusPack project: why it is important to involve consumers in sustainable habits</i></p>	<p><i>Silvia Cugini - ADOC, Italy</i></p>
<p>10.25 -10.45 (UTC+1) Rome time</p> <p>11.25 – 11.45 (UTC+2) Helsinki Time</p>	<p><i>2. Sustainability in everyday life – how does Martha do it?</i></p>	<p><i>Maija Soljanlahti - Development Manager (Food and nutrition) - Martha Organization, Finland</i></p>
<p>10.45 -11.15 (UTC+1) Rome time</p> <p>11.45 – 12.15 (UTC+2) Helsinki Time</p>	<p><i>3. Content and lessons from SusPack training</i></p>	<p><i>Virpi Korhonen - Managing Director – Package Testing & Research Ltd, Finland</i></p>
<p>11.15 – 11.40 (UTC+1) Rome time</p> <p>12.15 – 12.40 (UTC+2) Helsinki Time</p>	<p><i>Conclusions and comments</i></p>	<p><i>Caterina Calefato PhD, UX architect</i></p>
<p>11.40 – 12.00 12.40 – 13.00 (UTC+2) Helsinki Time</p>	<p><i>Q&A session</i></p>	